

VACATION [] INDUSTRY
review

A P U B L I C A T I O N O F I N T E R V A L L E I S U R E G R O U P



If you're seeking to reach decision-makers in shared ownership and the broader hospitality industry, *Vacation Industry Review* is an excellent advertising vehicle that promotes your products, goods, and services to thousands of international readers with an eye on the industry.

Vacation Industry Review is published by Interval Leisure Group, a leading global provider of non-traditional lodging, encompassing a portfolio of leisure businesses from exchange and vacation rental to vacation ownership.

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Vacation Industry Review is a quarterly publication for the international shared ownership industry, specifically targeted to resort developers; sales, marketing, and managerial professionals; key industry leaders; and members of homeowners' associations' boards; as well as other individuals interested in exploring this segment of the hospitality industry. With a circulation of more than 18,000, the

magazine is distributed throughout North America, Europe, Asia, and elsewhere.

Vacation Industry Review reports on the development, financing, marketing, and management of shared ownership resorts, and on mixed-use projects with a shared ownership component. The magazine covers topics such as products and services of interest to the industry, the activities of prominent individuals and companies within the industry, environmental and operational issues of property managers and developers, and news from Interval International.



Digital versions of the printed editions are accessible at ResortDeveloper.com. Readers can flip through the pages, search entire publications, click on links, print the magazines, or download them in PDF format. Notification links are emailed to subscribers when new electronic issues become available.

Viewpoint

Interval Leisure Group's chairman, president, and CEO, Craig M. Nash, covers a variety of issues and concerns related to shared ownership.

In Brief

A roundup of news and views on what's happening at the front line of the industry. Topics of critical interest, from regulation to research, are covered in this section.

Insider

New affiliations and projects at Interval International member resorts, as well as new marketing initiatives, benefits, programs, and services from Interval International.

Timeshare Talk

Experts weigh in on factors that shape and influence industry activity, offering thoughtful analyses and forecasts.

Giving Back

Recognition of the philanthropic efforts and acts of social responsibility among the resort development and shared ownership community.

Green Scene

What's happening on the environmental horizon, including developments in green building and advice on earth-friendly business practices.

Market Spotlight

A closer look at some of shared ownership's most promising regions of development.

Resort Profiles

In-depth information on resorts, development companies, and more.

Pulse

People and industry news, including new job announcements, promotions, products, and services.

Meetings

News from the most important conferences and conventions in the shared ownership industry keeps readers apprised of critical issues and current trends worldwide.

Insight

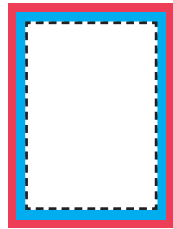
Leaders in the shared ownership and travel/hospitality industries share their perspective on current topics of interest, from resales to research, and more.

Topical Features

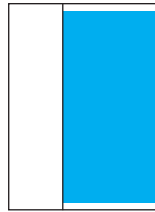
Development, sales, marketing, management, legal, and other shared ownership-related business issues.

technical requirements

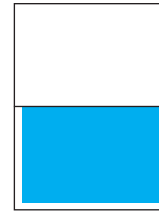
FULL PAGE	
Bleed Size:	8.75" x 11.25"
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Live Area:	7.875" x 10.3125"
2/3 VERTICAL	4.914" x 9.325"
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2-PAGE SPREAD	
Bleed Size:	17.25" x 11.25"
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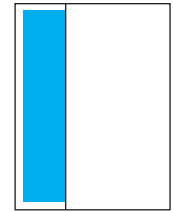
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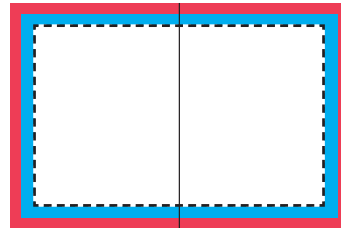
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1/2-Page Horizontal



1/3-Page Vertical



2-Page Spread

This publication is printed direct-to-plate, sheet-fed on coated stock, and is saddle-stitched.

DIGITAL FILES: All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

FONTS: Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

CONTINUOUS TONE IMAGES (Photoshop): Images must be in TIFF or EPS format, CMYK mode, 330 ppi with a 150-lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

VECTOR IMAGES (Illustrator): All files must be in EPS format, CMYK mode. Convert all type to outlines.

FINAL MATERIAL REQUIREMENTS:

- Advertiser must furnish final advertising material consisting of Mac-formatted files on a CD-ROM/DVD with digital color proof and a volume directory.
- Maximum file density should not exceed 300 percent, and only one color should be solid.

PDF REQUIREMENTS:

- High-resolution PDF output from QuarkXPress or Adobe InDesign with crop marks and bleeds.

display advertising rates

	INSIDE	1X	2X	4X
2-Page Spread		\$5,225	\$4,979	\$4,398
Full Page		\$3,176	\$3,005	\$2,711
2/3		\$2,738	\$2,602	\$2,336
1/2		\$2,370	\$2,241	\$2,008
1/3 (Vertical)		\$1,967	\$1,865	\$1,694
COVERS				
Inside Front Cover (2)		\$3,483	\$3,319	\$2,964
Inside Back Cover (3)		\$3,483	\$3,319	\$2,964
Back (4)		\$3,709	\$3,531	\$3,155

Rates are in U.S. dollars and are subject to change without notice.

2015 ISSUES	ISSUE DATE	SPACE DEADLINE	MATERIAL DEADLINE
January – March	Jan. 7, 2015	Oct. 14, 2014	Nov. 6, 2014
April – June	Mar. 31, 2015	Jan. 5, 2015	Feb. 10, 2015
July – September	July 3, 2015	Apr. 6, 2015	May 20, 2015
October – December	Sept. 21, 2015	June 23, 2015	Aug. 14, 2015

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